



KCCI - Country Wrap (July 2017) United States of America (USA)



Highlights of American Economy

The United States of America (USA) can be termed as the most influential economy in the world where any significant variation in its economic dynamics has a far reaching impact on other parts of the world.

Key Industries of USA

The USA has a highly diversified industrial base where its key industries include petroleum, chemicals, motor vehicles, telecommunication equipment, electronics, steel, food processing, lumber, mining, and aerospace and consumer goods.

Trade Relations of USA

USA has entered into Free Trade Agreements with many countries including Australia, Bahrain, Chile, Morocco, Oman, Singapore, Colombia, South Korea and Panama.

Similarly, USA is considering a number of other trade agreements, including the USA-EU Trans-Atlantic Trade and Investment Partnership (TTIP) to boost trade between USA and EU.

USA's major traded commodities and partners

The main products exported by the USA are organic chemicals, motor vehicles, computers, telecommunication equipment, aircraft, automobiles, medicines and soya-beans, fruits, corn etc.

Relations between Pakistan and USA

Pakistan is a major non-NATO ally of USA and an integral part of the global War against Terrorism. United States has been providing military and non-military aid to Pakistan since long.

USA Social and economic assistance

The U.S. has disbursed over \$ 7.39Bn between FY09 and FY15 in economic aid to Pakistan while \$ 0.92Bn have been requested cumulatively for the Fiscal Years 2016 and 2017.

Bilateral trade relations between Pakistan and USA

Bilateral trade relations of Pakistan and USA have become stable with the passage of time. Pakistan is a beneficiary of the US GSP program, under which it has duty-free market access to the USA on over 3,500 products.

It is also noteworthy that as Congress has passed the GSP renewal legislation, U.S. President has reauthorized the GSP scheme through Dec.'17 which would retroactive the GSP benefits to Jul. 31, 2013.

KCCI's role in promoting trade relations with USA

The KCCI has remained vibrant in promoting bilateral trade ties and exploring new trade prospects with USA. In this regard, KCCI has taken trade delegations to USA several times, first in August 2007 and then in May 2012 and May 2016.

Traded Commodities between Pakistan and USA

Woven fabrics, cotton yarn, leather, rice, textiles, sports and surgical goods are the main items exported by Pakistan to the USA while wheat, boiler machinery, electrical and telecom appliances and petroleum products mainly make up the import list of Pakistan from USA.

Potentials for enhancing bilateral trade between USA and Pakistan

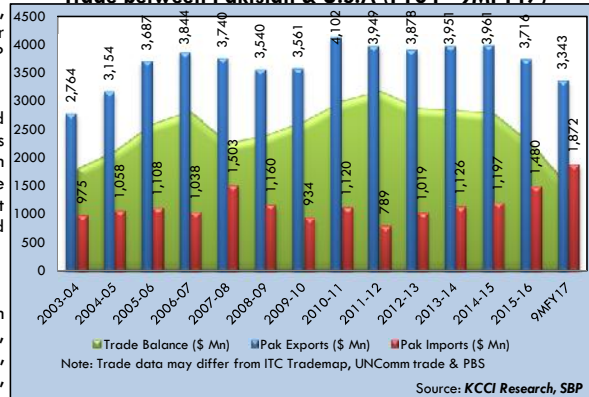
Being a trading partner and a close ally of USA, Pakistan should explore ways to enhance its bilateral trade with USA, and realize the full potential of the USA GSP.

Economic Indicators

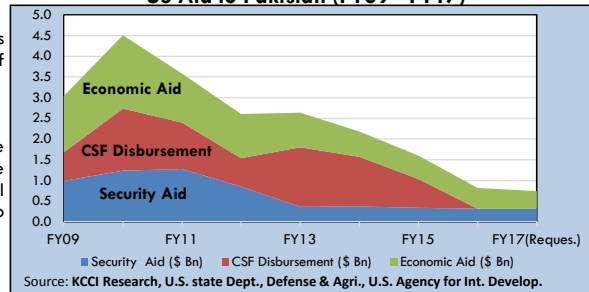
Table with 5 columns: Indicator, Unit, 2015, 2016, Change. Rows include GDP (PPP), GDP per Capita, GDP growth, etc.

Sources: KCCI Research, CIA Factbook

Trade between Pakistan & U.S.A (FY04 - 9MFY17)



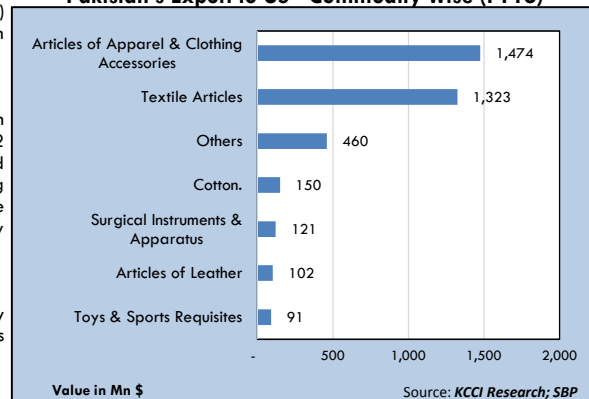
US Aid to Pakistan (FY09 - FY17)



U.S. Companies Operating in Pakistan

Abbott Labs, Colgate-Palmolive, Gillette, KFC, McDonalds, Pizza Hut, Eli Lilly Scientific Office, Intel, Johnson & Johnson, Morgan Stanley, Pepsi-Cola, Pfizer Labs, Procter & Gamble, Singer, Papa John's, Johnny Rockets, Dunkin Donuts, Continental Biscuits, Culligan, Microsoft, Hertz, Berlitz, DuPont, Cisco Systems, FedEx, Teradata, TRG, Visa, Coca Cola.

Pakistan's Export to US - Commodity Wise (FY16)



Disclaimer

This report has been prepared by KCCI Research & Development Cell. The information contained herein has been compiled or arrived at based upon information obtained from sources believed to be reliable and in good faith.